

EXECUTIVE SECRETARIAT

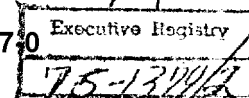
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Remarks:

Please draft acknowledgment for DCI's signature.

D/ Executive Secretary



DEPARTMENT OF AGRICULTURE
OFFICE OF THE SECRETARY
WASHINGTON, D. C. 20250

APR 25 1975

Mr. William E. Colby
Director
Central Intelligence Agency
Washington, D. C. 20505

Dear Bill:

I was sorry that you were unable to join me at the Savings Bonds kick-off reception and rally for the 1975 "Take Stock in America" campaign which was held at the Departmental Auditorium on April 9, 1975. As you know the rally launched the start of the Savings Bonds campaign for all Federal, military and civilian employees.

The campaign has been greatly revitalized this year due in large part to President Ford's active and enthusiastic support. The President has made it quite clear in several Cabinet meetings and in personal appearances that the purchase of U. S. Savings Bonds fills an increasingly important role in providing an ongoing flow of stable non-inflationary savings funds. Because the President is also a regular purchaser of Savings Bonds, he can say with first-hand knowledge that the Payroll Savings Plan is an excellent and convenient way of saving for all Americans.

"Leadership by example" is the prime ingredient in any successful campaign. I hope you will become personally involved so as to insure the success of this all-important program.

I am enclosing the rally's program of events which I believe will be of interest to you.

Thank you again for your continued interest in this year's Savings Bonds campaign.

Sincerely,

EARL L. BUTZ
Chairman
Interdepartmental
Savings Bonds Committee

EXECUTIVE REGISTRY FILE

9-1

Re

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Interdepartmental Savings Bonds Committee Kick-off Rally



Departmental Auditorium
April 9, 1975

Take Stock in America



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